

Highlights of one Day seminar on the topic “Role of Industry in Consumer Protection and Rights of Consumers” on 22-10-2016

Continuing the activities of the department a programme on consumer awareness with the theme “**Role of Industries in consumer protection**” has been organized by the Department of Legal Metrology at the Institute of Engineers, Channi, Jammu. Hon’ble minister, Jenab Chowdhary Zulfikar Ali was the chief Guest on the occasion. Many prominent citizens, representatives of various industries, Consumer activists and a large number of consumers participated in the Programme. Director Food , Civil Supplies & Consumer Affairs **Sh. G. S. Chib** gave the opening remarks and after that many people expressed their views on the role of Industries in Consumer Protection. Following speakers spoke on the occasion.

Highlights of the event:

- Hon’ble Minister Food civil supplies & consumer Affairs and Legal Metrology **Jenab Chowdhary Zulfkar Ali** addressed the gathering with his convincing speech on the role of Industry in consumer protection. He stressed upon the need of voluntary adoption of consumer friendly practices by the industry as this boosts consumer’s confidence in those who adopt these practices which leads to their growth. The minister expressed his concern about the issue relating to the different prices of some essential drugs with same salt manufactured by different companies. He assured the consumers that he will raise the issue with appropriate authorities. The Hon’ble minister assured the people that he will take steps for mandatory hallmarking of all gold Jewellery. The highlight of his speech is his appeal to those directly dealing with the customers on daily basis that there is a need to awake their inner conscious while doing business with consumers as the law is only a deterrent. If we want to change the society as a whole we have to start from ourselves. Moreover, he expressed his deep anguish over the unnecessary wastage of food during marriages and other social functions when crore of people in the country live without quality food and

appealed to the people that they should take steps on their own to stop this practice.

Others who spoke on the occasion:-

- **Dr. V.P. Singh**, Deputy Director, SKIMS presented his views on the role of Health Department in Consumer protection.
- Assistant Controller food and Drug organization presented his views on the role of his department in Consumer Protection
- **Sh . J.M. Khanna** “ Scientist E” of BIS Jammu deliberated upon the role of BIS in hallmarking of Gold Jewellery , electrical goods etc.
- **Sh. Vikram Gaur** , President Consumer Welfare Association ; **Sh. D. R. Dhanish** , President Consumer protection Organisation ; **Sh. Rahul Gupta** , General secretary, Petroleum Association; **Sh. Jughal Mahjan** , President Brick Kiln Association Jammu; **Sh. Sanjay Puri** , Vice President All India Roller Flour Mills Federation; **Sh. Anil Suri** , Ex. President Bari Brahmana Industrial Association ; **Sh. Lalit Mahajan** , President Bari Brahmana Industrial Association; **Sh. Neeraj** , President Chamber of Traders Association were among the others who spoke about the role of industry in Consumer Protection.
- The Hon’ble minister honored Sh. Dinesh Gupta, President Electrical Dealer’s Association, Jammu and Sh. Jyoti Gupta, President Dry Fruits Association for voluntarily following the consumer friendly practices in their respective trades.